



# Paper and envelope selection



IMPRESS  
DESIGN

# Creative design services for print

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Contact Impress Design for advice on printing sizes, stationery formats and custom paper sizes.

Although the A series of paper formats is the most popular, sometimes your project may call for something that falls outside these specifications. Some booklets, for example, may require a paper size that sits between a standard A4 and A5. Impress can provide specialist assistance and advice for such custom jobs.



Scan to find more resources on our website.

# Paper dimensions

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**A0** = 1189 x 841 mm

**A1** = 841 x 594 mm

**A2** = 594 x 420 mm

**A3** = 420 x 297 mm

**A4** = 297 x 210 mm

**A5** = 210 x 148 mm

**A6** = 148 x 105 mm

**DL** = 210 x 99 mm

# Envelope dimensions

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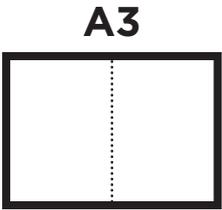
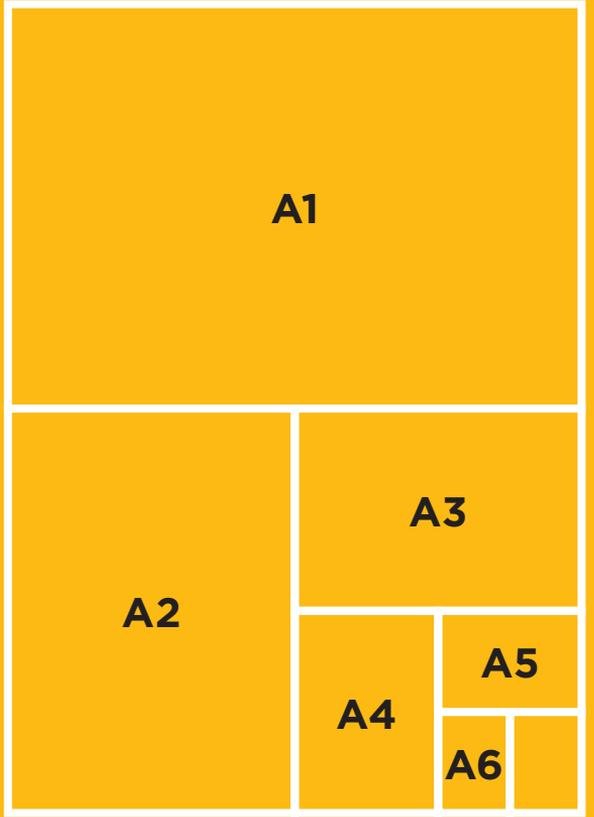
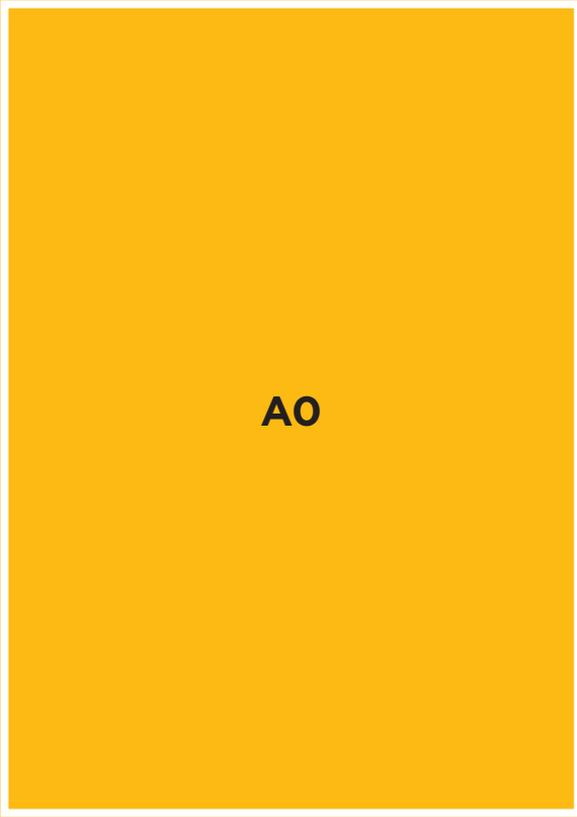
**C3** = 324 x 458 mm

**C4** = 229 x 324 mm

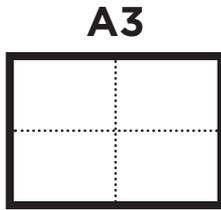
**C5** = 162 x 229 mm

**C6** = 114 x 162 mm

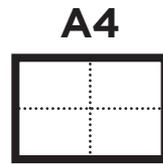
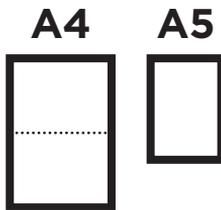
**DL** = 110 x 220 mm



OR



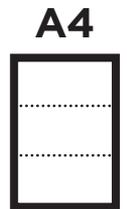
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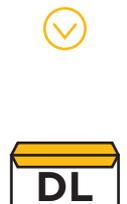
OR



OR



OR



# Understanding paper



**Each paper stock has different properties that will affect its suitability for printing a particular job. These properties can help achieve the right look and feel for the project.**

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## Uncoated paper

Any paper that has not been coated with a fine clay finish as part of manufacturing. Newsprint is uncoated paper. The ink is absorbed into the paper rather than sitting on its surface.

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## Coated paper

Paper that has been coated with fine clay or other substances to improve brightness and ink holdout. Mills produce coated papers suitable for printing in three major surface types - gloss, satin and matte. Colour intensity is greater than uncoated paper.

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## GSM

An acronym of grams per square metre, gsm is the standard measure of weight (or grammage) for paper sheets. The higher the gsm, the heavier and firmer the board.

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## Matte finish

A flat, low sheen finish on coated printing paper.

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## Satin finish

A flat (not glossy) finish on coated paper slightly smoother than matte.

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## Gloss finish

A highly reflective paper coating.

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